

2019-2020 District Goals



District: District 7 L
Constitutional Area: U.S. and Afiaties, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- Secretary training will be offered at the District Convention
- A PowerPoint will be developed to assist Zone Chairs will take the officer training to the clubs
- Officers who prefer to train online will be directed to the Lions Learning Center

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- District will provide funding to assist in the expenses for identified leaders to attend leadership institutes
- Guiding Lions will be selected for new clubs and branch clubs after the locations of the new clubs are determined

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	25
3rd Quarter	25
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish {} club branch(es).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	30
2nd Quarter	30
3rd Quarter	30
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 120 members.

Action Items:

NET GROWTH GOAL

100	+	20	-	120	=	0
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100,000 people.

Action Items:

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

- Secretaries will be trained as how to record services in MyLCI
- Clubs will be encouraged to partner with other entities to provide service and to invite members of the other entities to join Lions

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 300 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

- Emphasize all 5 areas of service
- Give an opportunity for clubs to showcase their services at the district convention

Custom goal and action items

- Clubs will be made aware of the need to report service
- The GAT will help clubs understand the service needs in their communities

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$80,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

Additional action items to achieve this goal

- LCIF will be emphasized at all GAT visits
- All clubs will be encouraged to give something no matter how much.
- Clubs will be encouraged to have fundraisers specifically for LCIF

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

- Encourage every club to have and report at least one service project
- Training will be provided at the District Convention on how to report service